

SELLER'S GUARANTEE

WITH THE JOAN PRATT GROUP



COMMUNICATION

You will be kept posted on the progress of the sale of your home with an update every 2 weeks. Your phone calls will be returned by a qualified Team Member within 24 hours.

GUARANTEE: If we fail to update you bi-weekly or return your phone call within 24-hours (One Business Day), we will pay you \$100 cash.

HONEST PROCESS

Guarantee #1 is a good example. We are not going to wildly promise you the moon and stars to get your business. We will tell you what we can and will do, exactly how we operate, as well as what we will not do, upfront, in clear language. When we list your home, we will give you a detailed Professional Service Agreement in writing.

GUARANTEE: If at any time we fail to honor that Agreement, we will pay you \$500 cash.

REALITY BASED SELLING PRICE RANGE

We will never play the ‘bait n switch game of promising to get you a wholly unrealistic price just to get your listing, then wearing you down with low ball offers. Unfortunately, this does go on in our industry.

REALITY BASED TIMETABLE

We implement a complete marketing program to sell your home. You know in advance what will occur & will receive weekly marketing updates. We also set a “target range” for the timing of the successful sale of your home. In many cases, we will sell your home faster.

HONEST PRESENTATION OF EXPERIENCE

Everything stated about Joan Pratt and her Team throughout these materials is accurate and factual.

GUARANTEE: If anyone can demonstrate that any statement is false, Joan Pratt will donate \$500 to your charity of choice.

QUALIFIED BUYERS

Our marketing systems and consumer programs automatically sift and sort out the best-qualified prospects for your home. We will not ask you to leave your home and allow us to show it to any Buyer unless they have been pre-qualified to buy your home and are genuinely interested in your home features.

GUARANTEE: If we ever show your home to a buyer who later tells us that “they cannot afford your home”, we will pay you \$500 cash.



ADDITIONAL SELLER BENEFITS W/ THE JOAN PRATT GROUP

2 Hour Staging Consultation, 3D Virtual Reality Tour; HD Photography; Marketed to 5000+ local and national real estate websites including REcolorado.com, Realtor.com, Trulia, Craigslist, REMAX.com, Zillow, Facebook, etc., Listed on 2 MLS's for double exposure, ; Pizza on moving day when submitting a review, 5 free hours of handyman services to prep your home for sale;